



SI Derby Nights Gala Sponsorship & Underwriting

Thank you so much for supporting our school fundraiser. Sponsorship Level Recognition can be achieved by combining multiple sources of donations for one family or business including: event underwriting, event table purchase, in-kind donations and cash donations prior to the **Sponsorship Deadline of January 25, 2017**. Sponsorship Level Recognition is available to one named donor family or business.

Sponsorship Level Recognition

Kentucky Bourbon Sponsor \$5,000+

- Sponsorship Level Recognition in Gala Commemorative Booklet & Gala Website
- Full page ad in Gala Commemorative Booklet
- Company or Family Name printed on Jewelry Raffle Tickets
- Signage and Verbal Recognition at all Gala Events
- *Surprise Special Gift from the Gala Chairs- at the event if attending or sent to your business or home.*

Mint Julep Sponsor \$2500 – \$4,999

- Sponsorship Level Recognition in Gala Commemorative Booklet & Gala Website
- Half Page Ad in Gala Commemorative Booklet

Sweet Tea Sponsor \$2,000 – \$2,499

- Sponsorship Level Recognition in Gala Commemorative Booklet & Gala Website

Underwriting Sponsorship Opportunities

Each of the following includes recognition in the Gala Commemorative Booklet and Gala Website.

Auction Event Software Sponsor \$3000 – Sponsor the amazing high tech addition to this year's Gala – the online silent auction, ticket hosting and live auction descriptions. Your business logo or family name will be prominently featured on our online software platform that every attendee and silent auction bidder can see. The silent auction materials and website will be circulated to well over 3000 people this year!

Program & Printing Sponsor – CLOSED Generously sponsored by **AdMail West**.

Invitation Design & Printing Sponsor – CLOSED Generously sponsored by **The Paper Garden**.

Gala Logo & Print Design Sponsor – CLOSED Generously sponsored by **Propaganda Design Studio**.

Slideshow Production & Design Sponsor – CLOSED Generously sponsored by **Mering Carson**.

Favor & Desert Sponsor – CLOSED Generously sponsored by **Ettore's European Bakery & Restaurant**.

Kentucky Bourbon & Cigar Bar Sponsor \$2000 – Sponsor what is sure to be “the place to be” - Bourbon & Cigar Bar at the Gala. Family or Business name will be prominently featured at the bar in addition to the Gala Commemorative Booklet & Website. Includes two glasses of Bourbon and two cigars at the Gala. Includes a full page advertisement or message box.



Teacher Table Sponsor \$1000 – Host an entire table of teachers so they can enjoy the fun evening without cost. In addition to program recognition, table card naming the host will be placed on the table. Includes a half page advertisement or message box.

Entertainment Sponsor \$1000 – Sponsor the DJ and Music for the evening. Includes a full page advertisement or message box.

Table Decorations Sponsor \$100 – Sponsor decorations at one table and take them home at the end of the night!

Advertising & Family Messages

If combining advertising dollars with other donations for “sponsorship level recognition”, family will earn only one advertisement in the largest advertising page size of level achieved.

Full Page Advertisement or Family Message \$250-- Promote your business or send a message of support for St. Ignatius. Full page, black and white advertisement or message in the commemorative booklet.

Half Page Advertisement or Family Message \$150 -- Promote your business or send a message of support for St. Ignatius. Full page, black and white advertisement or message in the commemorative booklet.

Third of page Advertising or Family Message \$75 -- Promote your business or send a message of your support for St. Ignatius. Full page, black and white advertisement or message in the commemorative booklet.

All new this year available only a limited number of businesses or families...

Online & Mobile Auction Software Advertising – Your business logo embedded in the software everyone will use to buy tickets, bid on silent auction items and read about live auction items. See the attached flyer on ad placement and details. Contact derby@SIGala.org for pricing.

In-Kind Gifts

Gifts of new Goods or Services Fair Market Value -- Promote your business by donating goods or services to our auction. Please see attached form for donation information.

Table & Ticket Sales

Online sponsorship tables and tickets will be on sale starting in January online.

Triple Crown Table Sponsor \$1,500 – VIP Reserved seating table of ten at the Derby Nights Gala. VIP hosted cocktails right to your table during dinner and live auction. Complimentary fine wines provided at your table. Table sponsorship recognition in the program booklet.

Individual Tickets \$100 each – Open seating at the Derby Nights Gala. Hosted bar during cocktail hour and dinner.