



Saint Ignatius Loyola Parish

A Jesuit parish uniting hearts and minds in the Spirit of Jesus Christ.

Dear Parishioners,

Thank you for your patience as we have evaluated our facility needs and ability to sustain our many, vital ministries. This study was our effort to garner your insights on over 15-months of research and planning on how best to update our current facilities while making every effort to support the needs of all our parishioners.

As you know, we retained a consulting firm to definitively determine what was feasible to raise in terms of a campaign. As I have previously shared, it has been more than 25 years since we addressed our capital needs on our campus. The issue of a revised master site plan is centered in the realization that current facilities are outdated and in critical need of deferred maintenance.

Research was conducted with more than 149 parish families and employees to determine our potential for successfully launching a major campaign. These candid responses and recommendations were compiled with others and presented on September 25 to staff, members of our Parish Finance Council, School Board, Advancement Committee, and other ministry leaders.

We were exceptionally pleased to learn the following from those who were interviewed or surveyed:

- 92% of those interviewed or surveyed clearly understood our need to raise funds to sustain our ministries through a revised master site plan;
- More than 94% of participants believe the image of both the parish and school is excellent to good;
- A majority, (69% or 57 individuals) were willing to consider a volunteer role in our campaign;
- 72% believe a lead gift of \$1.5 million is realistic if pledged over time;
- Most of those interviewed, 82% indicated a campaign is the right or only approach to bridge the gap between our shared history and hopeful future;
- Over 50% of participants identified the school as the first priority, followed by the school entrance, parish meeting space, parish offices and finally the courtyard.
- Even though some respondents had concerns with the priorities and proposed plans, 92% would consider supporting the priorities of our parish leadership;
- And, 98% of those interviewed indicated a willingness to consider a gift.

Those findings were exceptionally encouraging to our leadership, which led to our decision to move forward with the campaign planning process. Candid insights and feedback contributed to many other aspects of our long-range planning, especially in relation to our Master Site Plan.

I want to extend my heartfelt gratitude in advance for your willingness to consider joining our efforts as we look forward to realizing the vision for sustaining the next 60 years.

May God continue to bless you for your continued generosity and faithfulness.

Mike Moynahan, S.J.

Michael E. Moynahan, S.J.
Pastor, St. Ignatius Loyola Parish and School