



ST. IGNATIUS PARENT CLUB

SPONSORSHIP ARTWORK GUIDELINES

Artwork Guidelines

- Files should be sent according to the guidelines listed below.
- St. Ignatius Parish School has the right to refuse inappropriate or questionable ads.
- All files must be provided at a resolution of 300 dpi or higher.
- Acceptable file formats: PDF or EPS files are preferred unless otherwise noted. Note: please be sure to embed all type fonts when preparing a PDF our outline all fonts when preparing an EPS.
- Please submit all artwork electronically to: siSponsorships@gmail.com
Email subject line: Sponsorship Artwork
- Please contact Vanessa McCarthy-Olmstead at (916) 541-5071 or Summer Schaedler at (916) 549-0999 with any questions.

GREEN & BUSINESS GOLD SPONSORS

- | | |
|---|---|
| <input type="checkbox"/> Full-color Logo
Due: with sponsor agreement
Color: full
File: EPS or PDF
Resolution: 300+ dpi or vector
Size: minimum 6" wide or tall (we will scale accordingly as needed for recognition) | <input type="checkbox"/> Full-page Gala & Auction Ad
(Green Sponsor) Due:
February 1, 2016
Color: black and white
File: PDF or TIF
Resolution: 300+ dpi or vector
Size: 7.5" wide x 10" tall |
| <input type="checkbox"/> One-color Logo
Due: with sponsor agreement
Color: one-color black
File: EPS or PDF
Resolution: 300+ dpi or vector
Size: minimum 6" wide or tall (we will scale accordingly as needed for recognition) | <input type="checkbox"/> Half-page Gala & Auction Ad
(Business Gold Sponsor)
Due: February 1, 2016
Color: black and white
File: PDF or TIF
Resolution: 300+ dpi or vector
Size: 7.5" wide x 4.875" tall |
| <input type="checkbox"/> Parking Lot Banner
Due: as soon as possible
Color: full
File: EPS, PDF or PSD
Resolution: 300+ dpi or vector
Size: 3'tall x 6' wide | |