



PROGRAM AD REQUIREMENTS

- **Due:** February 1, 2015 via email/electronically to SIGalInfo@gmail.com.
- **Business Card advertisements:** business cards must be submitted as-is/camera ready. Only the front side will be included in the advertisement. Be sure to enclose the business card with your submission form or you may submit via email/electronically to SIGalInfo@gmail.com by February 1, 2015.
- **All other sized advertisements or congratulatory messages:** must be submitted camera-ready via email/electronically to SIGalInfo@gmail.com.
- **Color:** all ads are black and white except the inside cover and inside back cover which should be prepared and submitted using CMYK colors.
- **Camera-ready:** means a high-resolution PDF and correct sizing required; or a 300-dpi TIF and correct sizing required. No low resolution files or web files.

