



ST. IGNATIUS PARENT CLUB

SPONSORSHIP ARTWORK GUIDELINES

Artwork Guidelines

- Files should be sent according to the guidelines listed below.
- St. Ignatius Parish School has the right to refuse inappropriate or questionable ads.
- All files must be provided at a resolution of 300 dpi or higher.
- Acceptable file formats: PDF or EPS files are preferred unless otherwise noted. Note: please be sure to embed all type fonts when preparing a PDF our outline all fonts when preparing an EPS.
- Please submit all artwork electronically to: tammy@studioeredinteriors.com
Email subject line: Sponsorship Artwork
- Please contact Tammy Steiner at (916) 796-5620 or Heather Reeves at (916) 821-2223 with any questions.

GREEN, GOLD & SILVER SPONSORS

- | | |
|--|--|
| <input type="checkbox"/> Full-color Logo
Due: with sponsor agreement
Color: full
File: EPS or PDF
Resolution: 300+ dpi or vector
Size: minimum 6" wide or tall (we will scale accordingly an as needed for recognition) | <input type="checkbox"/> Full-page Gala & Auction Ad (Green Sponsor) Due: with sponsor agreement
Color: black and white
File: PDF or TIF
Resolution: 300+ dpi or vector
Size: 7.5" wide x 10" tall |
| <input type="checkbox"/> One-color Logo
Due: with sponsor agreement
Color: one-color black
File: EPS or PDF
Resolution: 300+ dpi or vector
Size: minimum 6" wide or tall (we will scale accordingly an as needed for recognition) | <input type="checkbox"/> Half-page Gala & Auction Ad (Gold Sponsor) Due: with sponsor
Color: black and white
File: PDF or TIF
Resolution: 300+ dpi or vector
Size: 7.5" wide x 4.875" tall |
| <input type="checkbox"/> Parking Lot Banners
Due: with sponsor agreement
Color: full
File: EPS, PDF or PSD
Resolution: 300+ dpi or vector
Size: Based on sponsorship levels | <input type="checkbox"/> Business Card Gala & Auction Ad (Silver Sponsor) Due: with sponsor agreement
Color: black and white
File: PDF or TIF Resolution: 300+ dpi or vector Size: 2" wide x 3" tall |